

Miami Dade County

Stephen P. Clark Government Center
111 N.W. 1st Street
Miami, Fl. 33128



LEGISLATIVE ANALYSIS

Wednesday, May 19, 2004
2:00 PM
Commission Chambers

Board of County Commissioners

Recreation & Cultural Affairs Committee

LEGISLATIVE ANALYSIS AND ECONOMIC IMPACT STATEMENT

RESOLUTION AUTHORIZING THE COUNTY MANAGER TO EXECUTE THE AGREEMENT BETWEEN MIAMI-DADE COUNTY AND THE PARKS FOUNDATION, INC. AND AUTHORIZING THE COUNTY MANAGER TO EXERCISE THE CANCELLATION AND RENEWAL PROVISIONS CONTAINED THEREIN

I. SUMMARY

This resolution approves an agreement between Miami-Dade County and the Parks Foundation, Inc., a not for profit corporation.

II. PRESENT SITUATION

On May 20, 2003, the Board approved an agreement similar to this one between Miami-Dade County and the Miami-Dade Public Library Foundation, Inc. where the Miami-Dade Public Library Foundation, Inc. was created to act as the fundraising arm of the Miami-Dade Public Library System.

III. POLICY CHANGE AND IMPLICATION

This agreement formalizes a public-private partnership between the County and the Parks Foundation, Inc., which will serve as a fundraising arm of the Parks Department for major capital improvements and cultural projects. The Parks Foundation will look for funding sources to help support the costs of providing quality park facilities and services. The Parks Department came up with this plan by researching the way other Parks Departments around the country were handling similar events. Founding Board members include Dick Anderson, Dean Colson, Nancy Liebman, Jorge Lopez and Sergio Pino.

IV. ECONOMIC IMPACT

This item will have a positive fiscal impact to the County since the Parks Foundation will be actively raising funds for the Parks Department.

V. COMMENTS AND QUESTIONS

None.

LEGISLATIVE ANALYSIS AND ECONOMIC IMPACT STATEMENT

RESOLUTION APPROVING PRIORITY FOCUS AREAS, EVALUATION CRITERIA, AND SOLICITATION DOCUMENTS FOR FY 2004-2005 COUNTY FUNDING OF COMMUNITY BASED ORGANIZATIONS FOR THE PARK PROGRAMMING, IMPROVEMENTS AND LIBRARY INFORMATION ACCESS SERVICES REQUEST FOR PROPOSALS AND AUTHORIZING THE COUNTY MANAGER TO ADVERTISE THE REQUEST FOR PROPOSALS

I. SUMMARY

This resolution approves the Park Programming, Improvements and Library Information Access Services Request for Proposals for the FY 2004-05 community based organizations (CBOs).

II. PRESENT SITUATION

The Park and Recreation Department and the Library Department have both used a RFP process since FY 1995-96. They will use the same process for FY 2004-05.

III. POLICY CHANGE AND IMPLICATION

This item recommends priority focus areas, evaluation criteria and solicitation documents for Park Programming, Park Capital Improvements, and Library Information Access Services Request for Proposals. Total funding for this RFP is \$634,000. The RFP is scheduled for distribution on June 14, 2004 with funding recommendations being made by August 2004.

IV. ECONOMIC IMPACT

The total allocation for this RFP is \$634,000. Specifically the money will be allocated as follows:

1. Park Programming (\$107,000 available; individual grant awards up to \$7,500)
2. Park Capital Improvements (\$500,000 available; individual grant awards up to \$75,000)
3. Library Information Access Services (\$27,000 available; one or more individual grants totaling \$27,000)

V. COMMENTS AND QUESTIONS

None.

LEGISLATIVE ANALYSIS AND ECONOMIC IMPACT STATEMENT

RESOLUTION AUTHORIZING THE COUNTY MANAGER TO ADVERTISE A REQUEST FOR PROPOSALS FOR AND ON BEHALF OF MIAMI-DADE COUNTY TO OBTAIN OPERATIONS AND MAINTENANCE OF CONCESSION FACILITIES & RETAIL SALES AT METROZOO, TO EXERCISE ANY CANCELLATION AND RE-ADVERTISEMENT PROVISIONS AND TO EXERCISE ALL OTHER RIGHTS CONTAINED THEREIN RFP NO. 384

I. SUMMARY

This resolution is a request to advertise for a RFP for the operations and maintenance of concession facilities and retail sales at Miami Metrozoo.

II. PRESENT SITUATION

Presently, Miami Metrozoo has 3 food concession locations with adjacent outdoor eating areas and 3 gift shop locations. Toby's Frozen Lemonade operates the concessions under a one year permit expiring October 31, 2004. In addition, the Zoological Society of South Florida operates retail facilities under an agreement that extends to November 18, 2006. Should a determination be made that a new concessionaire provide Gift and Novelty Concession services, the Society would have to relinquish its rights to the existing agreement. The Zoological Society of South Florida has already agreed to do so if the RFP yields a high quality concessionaire that can improve the performance of gift and novelty sales at the zoo.

III. POLICY CHANGE AND IMPLICATION

This RFP is recommended to be issued to obtain proposals from qualified firms to provide concession services and retail sales at Miami Metrozoo. The term of the contract is five years with two two-year options to renew exercised at the sole discretion of the County. The selected proposer will be required to purchase existing retail inventory owned by the Zoological Society of South Florida under terms and conditions to be finalized during the contract negotiation period. In addition, the proposer will be required to provide all furnishings, fixtures and equipment necessary for this operation.

IV. ECONOMIC IMPACT

It is estimated that the concession services should generate \$350,000 annually. The exact payment terms of the contract will have to be negotiated. Under the current agreement, Toby's Frozen Lemonade is required to pay 26% of gross receipts.

Recreation & Cultural Affairs Committee ITEM 3(E)
May 19, 2004

V. COMMENTS AND QUESTIONS

This Item was sent back to the Recreation & Cultural Affairs Committee by the Board.